



Happy Holidays



Holiday Newsletter 2011

Winter Weather Advisory

- At EFS, the safety of our drivers and your cargo is of the utmost importance. As we enter into the winter season, changing road conditions can have an impact on the movement of your freight. Our operations department monitors your shipment closely and will notify you of any weather-related issues that affect the transportation of your freight.
- With falling temperatures, now is the time to start thinking about your products that need protection from freezing. Please communicate your requirements to your sales person so that we can properly accommodate your needs.
- With the holiday season upon us, please be sure to communicate your company's holiday schedule to your sales person.

Thank You to Drivers

For all the situations that drivers face every day, whether it's slippery road conditions, freezing temperatures or traffic congestion, we want to express our sincere appreciation toward these committed professionals. All the things we use in our everyday lives have been on a truck at some point. Thank you to all the drivers whose sacrifices make our lives easier.

EFS, Inc. Family

We are grateful to have the opportunity to help two families in need this holiday season. This is the 6th year that EFS will sponsor a family. We hope that you are blessed with good health and the ability to share with those less fortunate. If you are interested in helping a family and are uncertain how to proceed, consider contacting your local churches.



"Ask Tim"

Cheryl P. writes: "Tim, I experienced capacity issues around the holidays last year, particularly mid-late December until after the first of the year. What can I expect for truck availability this year?"

Tim: "Cheryl, I've heard that question for the 28 years I have worked in the industry and there really isn't an easy answer. Truck drivers want to be home for the holidays with their families just like the rest of us. This inevitably will cause shortages in equipment availability during that time period.

My suggestion is to communicate with your customers to help prioritize their delivery expectations. Here at EFS, we believe capacity solutions begin with communication and using that information to create a solution tailored with your customer in mind. Thank you for your question."

If you have a question I can help you with, please email me at thassel@efstrans.com. Have a safe and happy holiday season!

Christmas Drinks

"The Three Wise Men" - Bill Stanton

Ingredients:

- 1/2 oz Jack Daniels
- 1/2 oz Jim Beam
- 1/2 oz Johnny Walker

Procedure:

1. Put some crushed ice in a cocktail shaker
2. Pour the "The Three Wise Men" inside the shaker
3. Shake for about 10 seconds then serve

The revolution of flavors is something that can make your Christmas season this year totally unforgettable.

"Irish Christmas Toast"

note: best done with Jameson Whiskey

May peace and plenty be the first to lift the latch on your door, and happiness be guided to your home by the candle of Christmas.

Holiday Punch - Bonnie Pexa

makes 2-3 punch bowls

Ingredients:

- 2 cans of lemonade - make according to directions
- 2 cans of orange juice - make according to directions

2 bottles of Hawaiian Punch
1 liter bottle of Cherry 7-up
1 liter bottle of Ginger Ale

Serving suggestion: 2 jello mold rings of Hawaiiin punch with orange and lemon slices and Maraschino cherries. Tastes great with Champagne as well.

A word from Bill and Steve

Season's Greetings!

Joy resounds in the hearts of those who believe in the miracle of Christmas! Wishing you all the peace, joy, and love of the season!

-Bill Stanton

Throughout the world Christmas is magical. Enjoy the season with family and friends.

- Steve Klein

Remember to bookmark our new website: www.efstrans.com

Enterprise Freight Systems, Inc - 1684 Marthaler Lane - West Saint Paul, MN 55118

800-899-9337 - Fax 651-154-3857

www.efstrans.com