

EFS **ENTERPRISE** **FREIGHT SYSTEMS, INC.**



Fall Newsletter 2011

Check out the New EFS Website!

Our website has undergone an extreme makeover! We're very excited to unveil the new look of our website and company logo. Revisit our website, www.efstrans.com and see where we give you the tools you need. You'll easily find a rate quote, a blank bill of lading, a copy of our Authority or whatever you're looking for. If you have us in your "favorites," please use the link above to replace the previous link and you'll be directed to the new site. Explore our redesigned website and see all the services EFS has to offer!

EFS 2nd Annual Salvation Army Coat Collection

The days are getting colder and chilly mornings are sending us to our closet to dig out last year's items. As you sort through your jackets, hats and mittens, please consider donating your unneeded winter clothing to those who are less fortunate. Please contact your EFS sales rep by October 31st to let us know when these items are available to be collected. To show our appreciation, the company with the largest volume of donations will receive a gift basket from EFS. Our thanks to last year's winner, Gerree from Glasteel!



Did You Know?

September 11-17 was National Truck Drivers Appreciation Week. Even though the week has passed, it's always a good time to show our appreciation for the commitment of these hard-working professionals. When our work day is done, oftentimes their day is just getting started. Thank you to all the drivers who handle EFS shipments every day!



E-invoicing

Thank you to everyone who has signed up for email invoicing. It has been a huge success and the prompt billing has helped with accuracy and timely invoicing. If you haven't yet, please sign up by submitting an email address to gfulton@efstrans.com and get started today!

EFS Profile: John Keith

John has been a part the EFS sales team for 17 years and has over 33 years of experience in transportation. John is an outdoorsman at heart and pheasant hunting is his #1 passion. In his free time, John enjoys archery, picture framing and relaxing at his cabin in the WI northwoods. John has two grown children, Kyle and Tara, who both live in MN.

Here's John favorite pheasant recipe:

Pheasant En Creme

1 pheasant quartered
1 can condensed cream of chicken soup
1/2 cup apple cider
1 + Tbsp Worcester sauce
3/4 tsp salt
1/3 chopped onion
1 clove of garlic, minced
1 can sliced mushrooms, drained
paprika

Mix all ingredients and pour over pheasant. Sprinkle generously with paprika. Bake uncovered at 350 for 1 1/2-2 hours basting pheasant occasionally.

"Ask Tim" will be a regular feature in our newsletter with customer questions being answered by Tim Hassel, EFS Operations Manager.

Q: Hey Tim, I frequently view my shipments and track my orders on your website. How often does your site update the information?

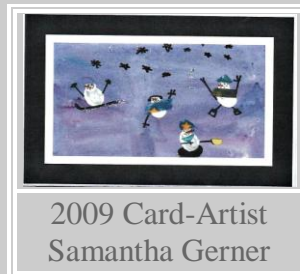
A: Good question. Our site will update once mid-morning, again at approximately 1 pm, and once again at approximately 4 pm, so 3 times daily.

However, if you are tracing a time-definite shipment feel free to give us a call for up-to-the-minute status. We trace all customer orders daily to insure your order stays on schedule and will gladly keep you and your customer informed.

If you have a question for Tim, please email thassel@efstrans.com

Toys for Tots

EFS will be collecting toys this holiday season. Please consider donating to this worthy cause and contact your sales representative for pick up.





2010 Card-Artist Jane
Friday

EFS Christmas Card Art Contest

Is your refrigerator filled with your child or grandchild's art masterpieces? EFS is conducting a contest to design our Christmas card artwork. Here's a chance to win \$100.00 savings bond if your child's artwork is selected as the winner. Entries be must submitted by November 11th and the contest is open to children 16 and under. Past artwork has been created by Samantha Gerner and Jane Friday, daughters of EFS team members.

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